

From: [Assn for Commuter Transportation](#)
To: [Kent Smith](#)
Subject: Professional Development Opportunities Ending Soon!
Date: Thursday, July 09, 2015 9:10:04 AM

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Sale Ends in 2 Days 2015 ACT International Conference

Register NOW!

There's just *one place* to find dozens of targeted educational sessions, hundreds of subject matter experts, AND first-rate industry partners who are committed to assisting you in meeting your organization's goals: the ACT 2015 International Conference!

You can save \$50 off the on-site rate if you register by July 11.

[Hyatt Regency Hotel](#)
Baltimore, Maryland
July 26-29

Looking for insights? You'll find them at this conference.

Need new ideas? You'll be inspired at this conference.

Wondering what's working -- and what's not -- for your peers around the U.S. and beyond? Come to the ACT 2015 International Conference this summer in Baltimore to hear your colleagues share their victories, their challenges, and their lessons learned.

Here are just a few of the exciting sessions planned for you:

Innovation

- Social Marketing in a Digital Age: The New Best Practice
- The Role of Open Data and Crowdsourcing to Improve the Commuter Experience
- Apps for Gaps: Digital Solutions for the First/Last Mile Challenge

Sustainability

- Open Mic PechaKucha: 20 sec x 20 slides Best Practices in Local Government Landuse Policies That Focus on TDM
- Greening Real Estate with LEED Transportation Credits
- Developer Perspective on TDM

Health and Wellness

- Bikeshare: The Bridge to Bike Commuting
- Five Key Campaigns to Make Bicycling Safe and Popular
- The Bike Shorts Film Festival: Building a Bike Culture from Scratch

Public Policy/Funding

- Connecting the Dots: Perspectives on Performance Measurement for TDM (sponsored by TRB)
- Autonomous Vehicles: Their Potential to Change the Face of Personal (and Public!) Transportation
- You're Good, Now Let's Make Sure Everyone Knows It

Tours

- Heritage Walking Tour OR Horseshoe Casino
- University of Maryland- Baltimore Walking Tour & Tour of Bicycle Facilities
- Tour of BWI Marshall Airport Bikeshare Program and Bike Trail
- Behind the Scenes Tour of BWI Airport OR Walking tour of University of Maryland- College Park Bicycle Facilities OR Behind the Scenes Tour of Union Station

And Much More

- A Travel Demand Management Digital Safari
- The Eclectic Toolbox of Neuro Programing for TDM Behavior Change
- Plus: Three sessions developed and offered by the TRB TDM Committee (watch for more on these in a future email)

(Please note that all sessions and schedules are subject to change.)

Sunday Pre-Conference Workshops

Give your professional development an extra boost by coming in a day early and attending a morning and/or afternoon workshop. Stay tuned for additional details and speaker information about these intensive three-hour sessions:

- Change Agent 101: Bringing TDM to Organizations through Change Management
- Introduction to Social Marketing for TDM Professionals
- Developing Creative Thinking Skills for TDM Professionals
- What's New Across the Pond? European TDM Initiatives That Could Help You!

Now What?

Check out details about the full educational program [here](#). And [register today!](#)

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